

YEAR IN REVIEW: EVENTS & PROGRAMS



Community Investment Celebration

In August 2025, AWF celebrated its largest annual community investment to date, awarding \$1.708 million to 21 nonprofit organizations serving women and girls across Clayton, Cobb, DeKalb, Fulton, and Gwinnett counties.

Held at Atlanta City Hall, the Community Investment Celebration brought together nonprofit leaders, donors, board members, alumnae, and community partners to recognize the collective effort behind this historic investment. The celebration highlighted AWF’s continued support of girls’ empowerment, women’s economic mobility, and two-generation programs, as well as grants made possible through the Sue Wieland Embracing Possibility Fund.



Numbers Too Big To Ignore Fundraising Luncheon

On October 29, 2025, AWF welcomed a sold-out crowd to the Georgia World Congress Center for the Numbers Too Big To Ignore Luncheon. Hoda Kotb joined i1Alive’s Cheryl Preheim for an uplifting conversation about embracing change with joy, resilience, and purpose.

Together, attendees and sponsors raised more than \$1.2 million to advance AWF’s work on behalf of women and girls across metro Atlanta. During the event, AWF also presented the AWF Impact Award and a \$20,000 gift to Cool Girls, recognizing the organization’s commitment to helping girls build confidence, develop leadership skills, and reach their full potential.



Inspire Atlanta

The 2026 Inspire Atlanta class raised more than \$800,000 for AWF’s programs and initiatives, setting a new fundraising record for the program. Through leadership development, issue-based learning, relationship-building, and philanthropic action, participants deepened their understanding of the challenges facing women and girls while creating meaningful change across metro Atlanta.

As we celebrate this remarkable class, we are also looking ahead to a major milestone: the 10th class of Inspire Atlanta in 2027 and a decade of developing community leaders committed to lasting impact.

ABOUT THE ATLANTA WOMEN’S FOUNDATION

AWF advances research-driven solutions that help women and girls across metro Atlanta live healthy, safe, and economically self-sufficient lives.

Why Women & Girls



- Women ages 25–44 represent the three largest demographic groups living in poverty in metro Atlanta.
- Only 2% of U.S. charitable giving supports organizations dedicated to women and girls.
- Investing in women and girls strengthens families, expands opportunity, and builds more resilient communities.

What We Do



AWF invests in nonprofits serving women, girls and families in low-income households across Clayton, Cobb, DeKalb, Fulton, and Gwinnett counties.

- Mental and physical healthcare
- Education and life skills
- Workforce development and economic opportunity

How We Work



Funder

- Invest our donor dollars in high-performing nonprofit organizations
- Support measurable outcomes for women and girls
- Strengthen nonprofit capacity through multi-year funding and specialized support



Educator

- Conduct research to identify community needs
- Share insights and elevate effective solutions
- Develop nonprofit and philanthropic leaders



Connector

- Unite donors, nonprofits, businesses, and community leaders
- Build relationships and exchange knowledge
- Align resources to increase collective impact

Who We Help



Grantee Partners: Multi-year funding, collaboration, and capacity-building resources help nonprofit partners strengthen their organizations and deepen their impact.



Professional Women: Through Inspire Atlanta, women business leaders raise critical funds for AWF, build meaningful connections, and deepen their understanding of issues facing women and girls.



ATLANTA
WOMEN’S
FOUNDATION

2026 Impact Investment Report





Dear Friends and Supporters,

This year's Impact Report reflects the power of listening, learning, and responding with purpose. Together, we are advancing solutions that improve the wellbeing of women and girls, expand economic opportunity, and strengthen communities across metro Atlanta.

Thanks to your generosity, the Atlanta Women's Foundation invested \$1.708 million in 21 nonprofit organizations in 2025 — our largest annual community investment to date. These grants supported girls' education and wellbeing, women's economic empowerment, young mothers and their children, and critical needs impacting women, girls and families.

This year also marked an important step forward in our commitment to mental health and wellbeing. AWF released new research examining the urgent

mental health challenges facing women and girls and the nonprofits serving them. The findings revealed high rates of anxiety, depression, trauma, and suicide or self-harm, often compounded by economic stress, caregiving responsibilities, maternal health challenges, and limited access to affordable, culturally responsive care.

We are now translating that research into action. In 2026, AWF launched a multi-year Mental Health & Wellbeing grantmaking cohort, awarding \$500,000 to seven nonprofit organizations to expand access to community-based care, strengthen programs, and advance solutions informed by our research.

We are deeply grateful for your trust, generosity, and partnership. Because of you, AWF can respond to urgent needs today while helping build a healthier, safer, and more economically secure future for women, girls, and our entire community.

With heartfelt gratitude,

Kari B. Love
Chief Executive Officer
The Atlanta Women's Foundation



AWF Leadership:
Our Staff & Board of Directors

SPECIAL THANKS TO

AWF Catalyst
Community Donors



YEAR IN REVIEW: GRANT OUTCOMES

ALL GIRLS FORWARD: GIRLS EMPOWERMENT PROGRAM — YEAR THREE

In its third year, All Girls Forward continued to support girls across metro Atlanta through education, mental health and wellbeing, leadership development, mentorship, and life-skills programming. AWF's nonprofit partners helped girls build knowledge, confidence, supportive relationships, and the skills to shape healthy, secure futures.

GRANTEE PARTNERS

Agape Youth & Family Center • Cool Girls • Girl Scouts of Greater Atlanta • Girls Inc. of Greater Atlanta • Girls on the Run Georgia • Global Village Project • Los Niños Primero • Ser Familia • VOX ATL • Wellspring Living



KEY OUTCOMES & IMPACT

- 2,416 girls reached through AWF-supported programming
- 2,298 gains in skills, knowledge, or motivation related to education and wellbeing*
- 2,272 girls took action through leadership, advocacy, goal achievement, or positive behavioral change
- 46 capacity-building outcomes strengthened grantee programs through enhanced trainings, resources, and partnerships

**Participants may achieve more than one positive outcome.*

BREAKING BARRIERS, BUILDING WOMEN: ECONOMIC EMPOWERMENT PROGRAM — YEAR SIX

In its sixth year, Breaking Barriers, Building Women continued to help women strengthen their financial security and move toward long-term economic mobility. AWF-supported programs addressed the interconnected barriers women face by providing education, workforce training, housing support, financial coaching, childcare assistance, and other services that create pathways toward greater stability.

GRANTEE PARTNERS

Atlanta Habitat for Humanity • Clayton State University Foundation • H.O.P.E., Inc. • Nicholas House • Per Scholas



KEY OUTCOMES & IMPACT

- 1,023 women reached through AWF-supported programming
- 191 gains in skills, knowledge, or motivation related to financial literacy, academic progress, career readiness, and homeownership*
- 172 participants took action toward educational achievement, employment, financial stability, or homeownership
- 76 capacity-building outcomes strengthened grantee programs through trainings, partnerships, enhanced resources, and expanded services

**Participants may achieve more than one positive outcome.*

YEAR IN REVIEW: GRANT OUTCOMES

TWO-GENERATION INITIATIVE

AWF's Two-Generation Initiative supports young mothers and their children together, helping families build pathways toward lasting stability and economic security. Through a \$180,000 investment, nonprofit partners provided coordinated services including early childhood education, mental health care, housing support, career development, childcare assistance, and family stability services.

GRANTEE PARTNERS

Atlanta Children's Day Shelter • Families First • Our House • Quality Care for Children



KEY OUTCOMES & IMPACT

- 181 women and children reached
- 128 women took action to achieve greater family stability and self-sufficiency by strengthening parenting skills, pursuing education or employment, accessing health and support services, and advancing their individualized goals

SUE WIELAND EMBRACING POSSIBILITY GRANT INITIATIVE

The Sue Wieland Embracing Possibility Grant Initiative honored Sue's legacy of compassion, generosity, and belief in the potential of women and families.

GRANTEE PARTNERS

Agape Youth & Family Center • Atlanta Children's Day Shelter • Families First • Nicholas House • Our House



INVESTMENT AT A GLANCE

- \$500,000 invested in five nonprofit organizations
- \$100,000 in unrestricted operating support awarded to each organization
- Funding strengthened services addressing education, behavioral health, housing, early childhood development, workforce development, and family stability
- Flexible support helped grantees respond to increasing demand, rising costs, funding uncertainty, and evolving community needs

BEYOND GRANTMAKING

Through the Polly Simpson Leadership Fund, AWF provides grantee partners with leadership and capacity-building support. In 2025, our Nonprofit Grantee Leadership Convening equipped 23 nonprofit leaders to navigate a period of political, economic, and social uncertainty.