

THANKS TO YOU

A Message from Our CEO

Every day The Atlanta Women's Foundation strives to make an impact in the lives of women and girls by removing barriers and inspiring them to reach their highest potential. This year has been like no other. The Covid-19 pandemic has changed daily life for our families, community, and world. Since March, our staff transitioned to working from home and our fundraising events and programming have been held virtually – but **thanks to you**, our impact on the community remained strong.

Because of you, AWF continued to fund programs providing childcare, career coaching, financial literacy training, business loans, higher education, and more. In March, AWF launched an emergency Covid-19 relief fund for our grantee partners and the women they serve. **Thanks to you**, AWF was able to deploy an additional **\$120,000** in emergency funding, providing basic needs during this public health crisis.

AWF will continue to listen to and meet the critical needs of our grantee partners and the women they serve. On behalf of the Board of Directors, our grantee partners, and the women and girls served by AWF, we thank you for supporting our mission to be a catalyst for change in the lives of women and girls! Together, we will get through this and continue to **break barriers and build women**.



KARI B. LOVE, CEO

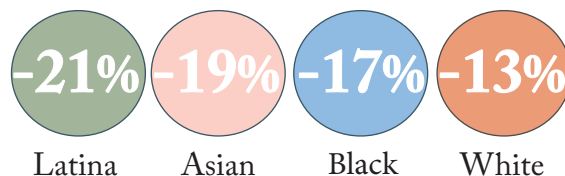
IMPACT OF COVID-19 ON WOMEN

The Covid-19 pandemic is a gender, race, and social equity issue. Women make up more than 60% of minimum wage workers, are more likely to be single parents, and are more likely to take on unpaid caretaking roles. Additionally, women comprise more of the healthcare workers and child care workforce who are on the frontlines of this public health crisis.

Due to Covid-19, U.S. women are experiencing higher rates of unemployment. More women than men lost their jobs from February to May — 11.5 million to 9 million

(Pew Research Center)

DECLINE IN U.S. EMPLOYMENT FOR WOMEN DUE TO COVID-19



AWF COVID-19 RESPONSE

To meet the immediate needs of women in our community, AWF granted \$120,000 in emergency relief funding to six organizations providing:



Mortgage and rental assistance for women led households



Shelter operations and medical care for homeless women



Food and grocery assistance for families



Increased case management and counseling services



Sanitation supplies and Personal Protective Equipment

GRANT SUCCESS

ECONOMIC EMPOWERMENT

Est. 2018 - 2 year results

3,733 Had access to education and asset building opportunities



20
New homeowners

Child care scholarships



56 Earning 250% above poverty level

154 Attained a degree or certificate

THE POWER OF YOUR SUPPORT

On her first day of college, Natalie* learned that she was pregnant. Her parents struggled to help her make ends meet, and halfway through her first semester, she dropped out of school.



Natalie worried about her fate and the future for her child. She worked part time at a grocery store while raising her child but vowed by her child's third birthday she "would be doing something with her life." Two months before their third birthday, Natalie found AWF grantee partner, Year Up Atlanta. There she learned the business, writing, and interpersonal skills required to succeed in corporate America. In a few months' time, she landed her first internship. She flourished and continued to be given additional responsibilities. Three-months into her internship, Natalie was offered a permanent position as a help desk analyst. "I was close to tears," she recalled. "It was something I not only needed, but really wanted." Natalie is excited about her new career and bright future for her child.

*pseudonym used to protect grantee client

Grant programs serve women and girls living at or below 200% of the federal poverty guidelines. AWF supports organizations improving the lives of economically vulnerable women and girls in Clayton, Cobb, DeKalb, Fulton, and Gwinnett counties.

WORKFORCE DEVELOPMENT

Est. 2017 - 3 year results

7,609

Had access to:



- Workforce & finance training
- Employment opportunities
- Child care & more

332
New jobs created

160
New businesses

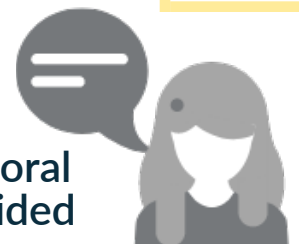
155
Received healthcare benefits

MENTAL HEALTH & WELLBEING

Est. 2015 - 4 year results

44,258

Mental and behavioral consultations provided

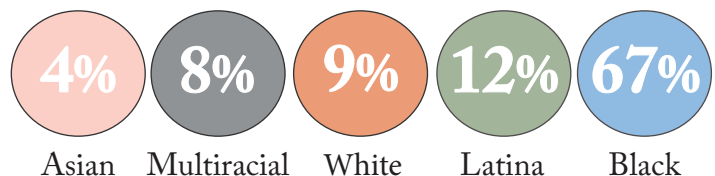


1,425 Women with chronic illnesses received care

Staff trained in trauma informed care

227

DEMOGRAPHICS OF WOMEN AND GIRLS SERVED



INSPIRE ATLANTA

Congratulations to the Inspire Atlanta Class of 2020!



Congratulations to our top fundraisers!



Carolann Andrew
Novelis Inc. \$20,000+



LaShonda Oglesbee
Assurant \$12,000+



Inspire Atlanta at the Poverty Simulation on February, 1 2020. This class pivoted to all virtual programming and raised a total of **\$245,000** for AWF grants!

Impact Circle

Britt Chandler	Victoria Powell
Markeisha Constant	Tiffany Russell
April Echols	Melissa Rutten
Tavia Holloway	Monica Scott
Victoria Langton	Keisha Simmons
Charaun Little	Jessica Wallace
Joanne Louis	Sara Weldegebriel
Aja Martin	Velma Wright
Erin McCandless	

Influence Circle \$5,000+

Lea Clanton	Kristen Morris
Caitlin Crutchfield	Megha Parikh
Bri'el Gordon	Nikita Trivedi
Cynthia Gordon	Rebecca Christian
Sophia Jones	Smith
Hannah Beth	Amal Yusuf
Millman	

Inspiration Circle \$10,000+

Bianca Cooper	Nicole Hill
Lauren Creekmur	Chrystal Neely
Jordana Crow	Sherrie Randall
Kristen Delphos	Shalini Wittstruck
Gail Flanigan	Margaret Wright

Applications for the 2021 class of Inspire Atlanta open this October! Apply at atlantawomen.org

CATALYST SPOTLIGHT



Sarah Howard, graduate of the inaugural 2018 class of Inspire Atlanta.

What supporting AWF means to Sarah...

"From the moment I first learned about The Atlanta Women's Foundation, I've been drawn to and inspired by its mission. The research is clear, investing in women and girls is a critical part of building a strong and resilient society, culture, democracy, and economy. AWF's relentless commitment to this mission is demonstrated through the success of its many grant and leadership programs. I had the privilege of participating in the Inspire Atlanta program, where I was able to see firsthand the lifechanging impact that AWF has every day. Supporting the work of The Atlanta Women's Foundation in an effort to improve the lives of economically challenged women and girls is an easy fit for my own personal values. I trust their strategic approach, data driven initiatives, and commitment to fulfilling human potential through their programming."

Pathway Visionary \$10,000+

Elizabeth K. Blake	Dr. Linah A.
Delia Cochran	Neighbors & Mr.
Edie Cofrin	Matthews B. Jollay
Deborah Goodman	Susan Puett
Margaret Graff	Bentina Chisolm
Sarah Howard	Terry
Meredith Leapley	John and Sue
	Wieland

Empowerment Leaders \$2,500+

Alice H. Ball	Mr. David Garri-
Marcy A. Bass	son and Dr. Martha
Fiona Bell	Garrison
Gwendolyn Byrd	Lori Gelchion
Carol Z. Cooper	Mary Gill
Britton Edwards	Paula Goodman
Steven Fisher	Libby Gozansky
	Jennifer Hightower

Catalyst Society donations include unrestricted funds from individuals **not related to event sponsorships, circles, or tickets.*

Etta Raye Hirsch	Ellen W. Smith
Sally McDaniel	Bill & Sharon
Elizabeth Hardy	Stein
Noe	Judith G. Taylor
Regina Olchowski	Lucy Carpenter
Lisa Pearsall	Vance
Becky Schmitt	Ruth T. West
K. Michele Sims	Debora Wilson

View the entire catalyst society list at atlantawomen.org